



2025 Merry Market & Christmas Parade Sponsorship Opportunities

Saturday, December 6, 2025

Event Details: Join us Downtown for a full day of holiday fun! Activities begin at 11 am and include the Merry Market with vendors, winter carnival games, music and performances at the Gazebo, all culminating with the Annual Christmas Parade. The parade kicks off at 4 pm. The route begins on West Main Street, follows Main Street to Chester Street, follows Chester Street to 3rd Street, and disbands at the Warren County Government Center.

Christmas Parade Presenting Sponsor – SOLD Edward Jones

“Presented by” logo and recognition on all parade advertising, press release, event poster, and social media mentions

- Company spotlight on Chamber Facebook and Instagram pages
- Logo on lead banner in the parade
- Two entries into Christmas Parade with preferred entry spacing
- 10x10 Viewing tent (next to judging station) with hot chocolate and cookies during the parade
- First right of refusal for 2024 Presenting Sponsorship

Merry & Bright Sponsors – 2 Available \$1000

These sponsors help transform the Gazebo area into a Christmas wonderland.

- Company spotlight on Chamber Facebook and Instagram pages
- Two entries into Christmas Parade with preferred entry spacing
- 10x10 booth space at Merry Market provided with hot cocoa and cookies to start the day
- Individual signage on Gazebo lawn during event
- Logo and recognition on event poster, name recognition in press release, and social media mentions

Entertainment Sponsor (3 Available) \$500

- Banner at Gazebo (sponsor provided)
- 10x10 booth at the Merry Market
- 3 mentions by DJ during the event
- Name recognition on event poster and social media mentions

Jingle Bell Sponsor (7 Available) \$250 (Current Sponsors: Flames Homeschool Sports)

- Name recognition on advertising, event poster, and social media mentions
- One entry into Christmas Parade
- 10 x 10 booth space at Merry Market
- Logo on event banner in Gazebo area on day of event

Santa’s Elves Sponsor \$100 (Current Sponsors: Front Royal Elks Lodge #2382)

- Entry into Christmas Parade
- Name recognition on advertising and social media mentions

Sign me up! _____ Presenting \$1000 _____ Merry & Bright _____ Entertainment
_____ Jingle Bells \$250 _____ Santa's Elf \$100

Company/Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____ EMAIL: _____

Payment methods accepted: Cash, check or VS/MC/DS. Make checks payable to Chamber of Commerce. Return application and payment to FR-WC Chamber of Commerce, 201 E. 2nd Street, Front Royal, VA 22630.

VS/MC/DS #: _____ 3 Digit Security Code: _____ Zip: _____ Expiration: _____

Signature: _____ Date: _____

For more information contact:
Chamber of Commerce, 201 E. 2nd Street, Front Royal, VA – 540-635-3185 or Email:
info@frontroyalchamber.com.