



2022 Christmas Parade Sponsorship Opportunities

Saturday, December 3, 2022 @ 5 pm

Presenting Sponsor \$1000 (SOLD – Lindsay Chevrolet)

- “Presented by” Logo and recognition on all parade advertising, press release, event poster, and social media mentions.
- Company spotlight on Chamber Facebook and Instagram pages
- Logo on lead banner in the parade
- Two entries into Christmas Parade with preferred entry spacing.
- 10x10 Viewing tent (next to judges station) with hot chocolate and cookies during the parade
- First right of refusal for 2023 Presenting Sponsorship

Jingle Bells Sponsor \$250 (6 Available)

- Name recognition on advertising, event poster, and social media mentions.
- One entry into Christmas Parade.
- Logo on event banner in Gazebo area on day of event

Shining Star Award Sponsors \$100 (8 Available)

- Entry into Christmas Parade.
- Name mention on all award announcements
- Name recognition on advertising and social media mentions.

Sign me up! _____ Presenting \$1000 _____ Jingle Bells \$250 _____ Shining Star \$100

Company/Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____ EMAIL: _____

Payment methods accepted: Cash, check or VS/MC/DS. Make checks payable to Chamber of Commerce. Return application and payment to FR-WC Chamber of Commerce, 201 E. 2nd Street, Front Royal, VA 22630.

VS/MC/DS #: _____ 3 Digit Security Code: _____ Zip: _____ Expiration: _____

Signature: _____ Date: _____

For more information contact:
Chamber of Commerce, 201 E. 2nd Street, Front Royal, VA – 540-635-3185 or Email:
info@frontroyalchamber.com.