



# 2023 Merry Market & Christmas Parade Sponsorship Opportunities

Saturday, December 2, 2023

**Event Details:** Join us Downtown for a full day of holiday fun! Activities begin at 11 am and include the Merry Market with vendors, winter carnival games, music and performances at the Gazebo, horse drawn carriage rides, and the Annual Christmas Parade. The parade kicks off at 4 pm. The route begins on West Main Street, follows Main Street to Chester Street, follows Chester Street to 3<sup>rd</sup> Street, and disbands at the Warren County Government Center.

## **Christmas Parade Presenting Sponsor \$1000 SOLD – Lindsay Chevrolet**

- “Presented by” logo and recognition on all parade advertising, press release, event poster, and social media mentions
- Company spotlight on Chamber Facebook and Instagram pages
- Logo on lead banner in the parade
- Two entries into Christmas Parade with preferred entry spacing
- 10x10 Viewing tent (next to judging station) with hot chocolate and cookies during the parade
- First right of refusal for 2023 Presenting Sponsorship

## **Horse Drawn Carriage Rides Sponsor \$750 SOLD – State Farm**

- Sponsor signage on carriage during public rides and during parade
- Ride through the parade on the carriage (Up to 2 reps)
- Name recognition on advertising, event poster, and social media mentions

## **Entertainment Sponsor \$500 SOLD – Turning Leaf Realty Group & Front Royal Dental Care**

- Banner at Gazebo (sponsor provided)
- 10x10 booth at the Merry Market
- 3 mentions by DJ during the event
- Name recognition on event poster and social media mentions

## **Jingle Bells Sponsor \$250 SOLD – BPO Elks #2382, Cricket Wireless, Culligan & LHP Enterprises Towing & Recovery**

- Name recognition on advertising, event poster, and social media mentions
- One entry into Christmas Parade
- 10 x 10 booth space at Merry Market
- Logo on event banner in Gazebo area on day of event

## **Santa’s Elves Sponsor \$100 (1 Available) 5 SOLD – CBM Mortgage, First Bank, Green To Ground Electrical Services, Jennerations Hair Studio & Spa & Superior Plus Propane**

- Entry into Christmas Parade
- Name recognition on advertising and social media mentions

Sign me up! \_\_\_\_\_ Presenting \$1000 \_\_\_\_\_ Carriage Rides \_\_\_\_\_ Entertainment  
\_\_\_\_\_ Jingle Bells \$250 \_\_\_\_\_ Santa's Elf \$100

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**Payment methods accepted: Cash, check or VS/MC/DS.** Make checks payable to Chamber of Commerce. Return application and payment to FR-WC Chamber of Commerce, 201 E. 2<sup>nd</sup> Street, Front Royal, VA 22630.

VS/MC/DS #: \_\_\_\_\_ 3 Digit Security Code: \_\_\_\_\_ Zip: \_\_\_\_\_ Expiration: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**For more information contact:**  
**Chamber of Commerce, 201 E. 2<sup>nd</sup> Street, Front Royal, VA – 540-635-3185 or Email:**  
[info@frontroyalchamber.com](mailto:info@frontroyalchamber.com).